

A CIRCULAR ECONOMY

IMAGINE
Childcare

Currently, humans use resources in a linear way. This means we make products, use them, and then throw them away where they go to waste.



In a circular economy, we want to use things for as long as possible, repair them, or turn existing resources into something new.



REPAIR

Mending broken items to be used again by yourself or someone else. For example, patching holes in a pair of ripped trousers.

REDESIGN

Completely reimagine how something could be made to be more.

RECYCLE

Materials are collected, broken down and reprocessed into new items. For example, aluminium cans can be recycled infinitely, and into many other aluminium.

REPURPOSE

To use something in a completely new way than it was originally meant to be. For example, you could use an old ladder to make a set of shelves.

